

FOR IMMEDIATE RELEASE

## **Bitcoin Payment Option Now Available To Patients At Kingston Open MRI**

Kingston, Jamaica, (Monday December 30, 2013) - Kingston Open MRI now accepts Bitcoin as payment for Open MRI services. The Company began accepting Bitcoin on December 1, 2013.

In a statement issued today, Jean Edmond Gaetjens, Chief Executive Officer, said: "Kingston Open MRI is committed to outstanding patient care, innovation, and service. Identifying and implementing the latest technological advances to best provide care is of paramount importance. At present we are the only MRI provider using Open MRI technology in Jamaica, and our state-of-the-art picture archiving and communication system (PACS), which allows physicians and patients to access images and reports from anywhere in the world, stands at the cutting edge of the diagnostic process. Accepting the virtual currency, Bitcoin, as a method of payment for patient services is a continuation of this innovation".

The acceptance of Bitcoin will broaden the payment options available to Kingston Open MRI patients, and allow them to take advantage of free payment processing. This revolutionary technology will especially benefit patients who utilize foreign remittances to pay for health service, as wire transfer fees are wholly circumvented.

About Bitcoin:

Bitcoin is a four-year-old decentralized peer-to-peer (P2P) virtual global currency that is not issued by any country or government central bank. Still in its infancy, the virtual currency continues to evolve through the rigors of the free market. Bitcoin provides a path to lower payment-processing costs, and more secure transactions. A growing number of businesses are welcoming the virtual currency

worldwide, including well-established, innovative businesses such as Sir Richard Branson's Virgin Galactic.

About Kingston Open MRI:

Kingston Open MRI, located at 48 Constant Spring Road, provides the only Open MR imaging service in Jamaica. Kingston Open MRI offers unique capabilities in sub-specialty diagnostics that include neuroradiology, and musculoskeletal radiology, delivered by arguably the best Jamaican radiologists, who are complemented by American Board certified tele-radiologists. Kingston Open MRI, whose motto is "Care, Comfort and Convenience", is committed to outstanding patient care, innovation and service.

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